

Tackling dry skin



At a time when the use of antibacterial products and incessant hand washing has increased to help fight the spread of infectious diseases like Swine Flu, dermatologists report an increase in dry skin complaints. "Loading the skin with antibacterial creams and lotions, and constant immersion in water opens the door to another struggle – preventing and treating cracked dry skin". Well established in many hospitals a type of skin protection called a shielding lotion is now widely available throughout the UK.

Gloves in a Bottle is a non-greasy, non-sticky, hypoallergenic and completely safe hand protecting lotion (NOT a mere barrier cream). Its an ideal skin safeguard not just for

medical, nursing and hospital duties, but for every day use in any situation when using products containing antibacterial agents that can irritate the skin and cause or exacerbate dry skin complaints. With the current increased frequency of hand washing its another arm in the fight against the spread of diseases, encouraging more frequent washing and decreasing the incidence of conditions like allergic and irritant dermatitis.

■ Gloves in a Bottle is available in a handy 60ml. (£4.99 SRP) pocket / handbag size or 240ml. (£9.99 SRP) economical bottle from LloydsPharmacy.com (0845 600 3565) and other quality high street outlets.