

## SHIELDING LOTION

### MAKES NO.1 SPOT AT TOP PHARMACY

The UK's top selling Shielding Lotion – Gloves in a Bottle – has become the best selling product (out of over 27,000) at John Bell & Croyden, the flagship outlet of the Lloyds Pharmacy Group, and London's Landmark Pharmacy & Healthcare Store.

By being the UK's (if not the World's) finest and most comprehensive Chemist, John Bell & Croyden is deservedly By Appointment to Her Majesty the Queen, and was once commented on by Richard Baker (as Chief Executive of Alliance Boots) as being 'the best' chemist in town.

Because of its unique position in the marketplace as an effective treatment for eczema or any other dry, itchy skin condition, and, as a safeguard from skin being stripped of its own natural oils & emollients, Gloves in a Bottle has created significant customer demand leading to this exciting No.1 sales spot.

Not long launched in to the UK market, Gloves in a Bottle has proved a favourite with retailers - and customers have shown their approval by voting with their purse!



For more information contact: Mike Kean - Managing Director - Abbliss Ltd.  
email: [mike.kean@abbliss.co.uk](mailto:mike.kean@abbliss.co.uk) Web: [www.giab.co.uk](http://www.giab.co.uk)  
Tel: 0800 389 4710 & 07831 240863

### Shielding lotion makes No.1 spot



The UK's top selling Shielding Lotion - Gloves in a Bottle - has become the best selling product at John Bell & Croyden, the flagship outlet of the Lloyds Pharmacy Group, and London's Landmark Pharmacy & Healthcare Store.

Because of its unique posi-

tion in the marketplace as an effective treatment for eczema or any other dry, itchy skin condition, and, as a safeguard from skin being stripped of its own natural oils & emollients, Gloves in a Bottle has created significant customer demand leading to this exciting No.1 sales spot.

Not long launched in to the UK market, Gloves in a Bottle has proved a favourite with retailers - and customers have shown their approval by voting with their purse.

For more information contact: 0800 389 4710; email: [abbliss.co.uk](mailto:abbliss.co.uk) or visit: [giab.co.uk](http://giab.co.uk)