

GIFTS FOR THE GIRLS

## Gloves in a Bottle

2007/2008

BEST  
SELLER



Are your hands always dry or worse covered in eczema, scaly and cracked? Have you tried conventional handcreams and found they haven't solved the problem? You need *Gloves in a Bottle* - a pea sized drop every four hours will protect your hands from moisture-robbing irritants while helping to maintain moisture levels. *Gloves in a Bottle* is easily absorbed, non-sticky and does not wash off but comes off naturally with exfoliated skin cells. Lanolin and fragrance free. 8 fl oz.

- 8 fl oz bottle 3704 - £9.99
- 2 fl oz pocket/trial size 4370 - £3.99

*"My hands have been cracked and sore for years. *Gloves in a Bottle* has transformed them."*  
Mrs JE Warwickshire



skincare

## NEW SHIELDING LOTION GIVES COMPLETE PROTECTION FOR ECZEMA AND DRY SKIN CONDITIONS

Sufferers of eczema or dry, itchy, cracked skin are often deprived of their pleasures in life because harsh weather or chemical irritants badly affect their skin. Activities such as gardening and household tasks, sports including fishing, boating and horse riding cannot be enjoyed by them because their skin is vulnerable to outdoor conditions or chemical absorption.

A type of product new to the UK called a 'shielding lotion' is recommended by American dermatologists as protection for those who suffer from eczema and dry, flaky or cracked skin. The market leading 'shielding lotion' - *Gloves in a Bottle* - is readily available from pharmacists, garden centres, hardware stores and other retail outlets throughout the country or from the website [www.giab.co.uk](http://www.giab.co.uk).

It has long been thought that eczema is caused by an allergic reaction. But recent research suggests that many eczema cases are caused by a defective skin barrier that predisposes eczema sufferers to damage from environmental irritants. Many dermatologists are recommending the use of a 'shielding lotion' such as *Gloves in a Bottle*. This new type of skin care product mimics the skin's protective outer layer, safeguarding hands, elbows, feet or any area where dry skin or eczema needs treating.

As the cold, icy weather threatens, it is time to start looking for a remedy for dry, chapped, chafed and itchy winter skin. Harsh weather exacerbates the drying effects of the irritants and chemicals your skin is exposed to. *Gloves in a Bottle* is a 'shielding lotion' that rapidly absorbs into, and bonds with, the outer layers of your skin. This creates a protective layer whilst retaining the natural moisture from within. Conventional lotions only attempt to replace natural moisture with artificial ones - but they come off every time you wash. *Gloves in a Bottle* does not wash off leaving your skin unprotected, but comes off naturally with exfoliated skin after approximately 4 hours.

Nurses, gardeners, fishermen, builders, engineers or anyone who works in or enjoys the outdoors are among the men and women, with or without skin conditions, who will benefit from the protection offered by *Gloves in a Bottle* - especially in winter's cold and harsh conditions.



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PHARMACY PRODUCT  
GUIDE

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