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FITTING LIKE A GLOVE



Already well established in America, a new hand protection shielding lotion that bonds with the outer layers of the skin, is now available in the UK.

New 'Gloves in a Bottle' is a non greasy, non-sticky, hypoallergenic and completely safe hand protection shielding lotion that is an ideal skin safeguard for applications that include all work in harsh weather conditions, household work, DIY, hospital duties, sport, gardening, construction and engineering work.

Artificial lotions only attempt to replace natural oils with artificial moisture, but they come off every time you wash. One application of Gloves in a Bottle

does not wash off and works like an invisible pair of gloves preventing dirt and grime from penetrating the skin. These 'Invisible Gloves' keep moisture-robbing irritants out while retaining your skins natural oils.

Gloves in a Bottle rapidly absorbs into and bonds with the outer layer of skin providing a protective glove-like coating, that comes off naturally with exfoliated skin cells after at least 4 hours. It is an ideal moisturiser for dry, extremely dry and cracked skin by allowing skin to breathe and retain its natural moisture and oils.

www.giab.co.uk

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NEW SHIELDING LOTION GIVES COMPLETE PROTECTION FOR ECZEMA AND DRY SKIN CONDITIONS

Sufferers of eczema or dry, itchy and cracked skin are often deprived of the pleasures in life because harsh weather or chemical irritants badly affect their skin. Activities such as gardening and household tasks, sports including fishing, boating and horse riding cannot be enjoyed by them because their skin is vulnerable to outdoor conditions or chemical absorption. A new type of product called a 'shielding lotion' is recommended by dermatologists as protection for those who suffer from eczema and dry, flaky or cracked skin. The market leading 'shielding lotion' - **Gloves in a Bottle** - is readily available from pharmacists, garden centres, hardware stores and other retail outlets throughout the UK or from the website www.giab.co.uk. It has long been thought that eczema is caused by an allergic reaction. But recent research suggests that

many eczema cases are caused by a defective skin barrier that predisposes eczema sufferers to damage from environmental irritants. Many dermatologists are recommending the use of a 'shielding lotion' such as **Gloves in a Bottle**. This new type of skin care product mimics the skin's protective outer layer, safeguarding hands, elbows, feet or any area where dry skin or eczema needs treating. As the cold, icy weather threatens it is time to start looking for a remedy for dry, chapped, chafed and itchy winter skin. Harsh weather exacerbates the drying effects of the irritants and chemicals your skin is exposed to. **Gloves in a Bottle** is a 'shielding lotion' that rapidly absorbs into, and bonds with, the outer layers of your skin. This creates a protective layer whilst retaining the natural moisture from within. Conventional lotions only attempt to replace natural moistures with artificial ones - but they come off every time you wash. **Gloves in a Bottle** does not wash off leaving your skin unprotected, but comes off naturally with exfoliated skin after approximately 4 hours. Nurses, gardeners, fishermen, builders, engineers or anyone who works in or enjoys the outdoors are among the men and women with or without skin conditions, who will benefit from the protection offered by **Gloves in a Bottle** - especially in winter's cold and harsh conditions.

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